

MEMORANDUM OF UNDERSTANDING BETWEEN

INDIAN COUNCIL FOR BUSINESS EDUCATION (ICBE), BENGALURU, KARNATAKA AND

HINDU COLLEGE OF MANAGEMENT, GUNTUR, A.P.

In accordance with mutual understanding to promote Academic cooperation between the Indian Council For Business Education (ICBE), Bengaluru and Hindu College of Management, Guntur. Guntur District, Andhra Pradesh have agreed to sign an MoU with the following objectives —

- ➤ To take all necessary measures for promoting Business and Management Education in the Institution.
- ➤ To organize Seminars / Conferences / Workshops on emerging issues of Business and Management Education.
- > To conduct faculty development programs for the benefit of teaching staff as per the guidelines of MHRD/UGC/ICSSR.

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- > To sponsor activities conducted by the College in promoting Business and Management Education.
- > To strengthen the relationship between the College and Industries.
- > To promote consultancy services and build adequate resource through training to the members of the Institution.
- > To collaborate in any other activity that is in consistence with the primary objective of promoting Business Education in India.

This MoU would be in operation with effect from this day i.e.....and continue to be in force until the pleasure of both the Institutions.

Prof. R. Siva Rama Prasad

Vice President,

Indian Council for Business Education (ICBE),

Guntur,

Andhra Pradesh.

Principal

Hindu College of Management,

Andhra Pradesh - 522007.